



70%

Contact enrollment trigger

Form submission
has filled out (4/24/2020) NL Signup on
Any page



Set property value Actions ▾

Set contact property **Lifecycle Stage** to
Subscriber



Send email Actions ▾

Newsletter Subscription: Thank You [🔗](#)



Delay for a set amount of time Actions ▾

8 days



If/then branch Actions ▾

Brice Voithofer

Contact Specialty is any of
Anesthesiology, Behavioral Health, or
Pain Management

OR

IP state/region is equal to any of ohio.



70%

tennesse, alabama, kentucky, florida,
georgia, south carolina, north carolina,
virginia, west virginia, maryland,
delaware, new jersey, pennsylvania,
new york, connecticut, rhode island,
massachusetts, new hampshire,
vermont, or maine

Steve Haller Owner

Contact Specialty is none of
Anesthesiology, Behavioral Health, or
Pain Management

and

IP state/region is equal to any of illinois,
missouri, michigan, indiana, mississippi,
wisconsin, lousiana, arkansas, iowa,
minnesota, north dakota, south dakota,
nebraska, kansas, oklahoma, texas, new
mexico, colorado, wyoming, montana,
arizona, utah, idaho, washington,
oregon, nevada, california, alaska, or
hawaii

[^ See less](#)

Brice Voithofer



Set property value Actions ▾

Set contact property **Contact owner** to
Brice Voithofer



If/then branch Actions ▾

Yes

Marketing email activity

+

-

70%

clicked the link to Any link in
Newsletter Subscription: Thank You

OR

See more

NO

Yes

Delay for a set amount of time

5 days

Delay for a set amount of time

13 days

Send email

Brice: Personalized: A2 Infographic, request for demo

Send email

Whitepaper: How to evaluate a billing company

Delay for a set amount of time

8 days

Delay for a set amount of time

8 days

If/then branch

Yes - 1

Marketing email activity

clicked the link to Any link in Brice: Personalized: A2 Infographic, request for demo

If/then branch

Yes - 1

Marketing email activity

clicked the link to f.hubspotusercontent40.net/hubfs/42247/ in Whitepaper: How to evaluate a billing company

Hel



